

# KEEP THE LIGHT ON

THE TRUE STORY OF AN INVENTOR WHO WOULDN'T QUIT

A BIOGRAPHICAL DRAMA | FEATURE FILM | USA / LATVIA CO-PRODUCTION

Presented to Film Investors –Financiers-Studios



EDITED BY  
JOEY AMRON  
STEFANOS

Invent like they can't steal it.  
Document like they'll try anyway.

# KEEP THE LIGHT ON

## THE STORY

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### LOGLINE

*An idealistic Brooklyn inventor gives his revolutionary ideas to the world, only to spend the next 51 years fighting corporate giants to secure his name and reclaim his legacy.*

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### THE PREMISE

In 1973, a 24-year-old inventor from Flatbush, Brooklyn creates the world's first pressure-sensitive removable note —and demonstrates it personally to 3M. What follows is one of the most extraordinary battles in the history of American innovation: decades of litigation, betrayal by corporate giants, and the relentless human spirit of a man who refused to let them extinguish his light.



## WHY THIS FILM

# *The themes that define generations*

### **DAVID vs. GOLIATH**

One man against 3M, the NFL, MLB, and Ticketmaster —the quintessential American fight for justice.

### **THE COST OF INVENTION**

A deeply human story about what it takes —personally, financially, emotionally —to keep believing in yourself.

### **TRIUMPH OF SPIRIT**

Across five decades, Alan Amron never surrendered. His story is a testament to persistence, love, and the power of truth.



THE LIFE BEHIND THE FILM

# ALAN AMRON

*The Man. The Inventor. The Fighter.*

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Alan Amron is not a Hollywood invention. He is a real man from Brooklyn who, at 24, created a technology that would change the way the world communicates —and watched a corporation claim it as their own.

His life reads like a screenplay: the young dreamer who walks into 3M's offices with his invention; the legal wars spanning decades; the patents, the settlements, the betrayals; the marriages, the reinventions, the relentless fire of a man who keeps creating even as the courts keep fighting.

Now 77, Alan still holds court in his Brooklyn workshop and Riga studio, filing new patents, launching new companies —and preparing to tell his story to the world.

- Born & raised in Flatbush, Brooklyn
- Over 40 U.S. patents across 5 decades
- Water gun patents: \$250M+ in settlements
- Digital photo wallet licensed to Nikon
- Active federal litigation vs. 3M, NFL, MLB-Ticketmaster-LiveNation
- Lives between New York & Riga, Latvia

# SYNOPSIS

*Brooklyn, New York, 1956.*

In the apartment above his family's butcher shop, eight-year-old Alan Amron sketches and builds new innovations, mysterious machines, and impossible gadgets. His father Hy, an entrepreneur in his own right, embraces Alan's unique curiosity and engineering capabilities — far beyond the child's years. Hy encourages Alan to create a legacy that sticks, teaching him that names matter. They tell the world what you built.

Alan's early career is filled with breaking, fixing, and inventing. From sprinkler system successes and payphone innovations to a refrigeration alarm employed by butcher shops, supermarkets, blood banks, and hospitals — Alan begins establishing a reputation all his own.

With wild ideas swirling, always ahead of his time, moments of self-doubt inevitably creep in. Is he onto something big? Or just plain nuts?



# SYNOPSIS

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Alan's girlfriend Sarah believes he isn't crazy. He's just early. The rest of the world just needs time to catch up to where his mind already is.

In a blissful moment of young love and complete understanding, Alan proposes to the love of his life. He promises there might not be a lot of money, but it will always be exciting. Sarah gives him a giant "yes!" Seated across from one another at their favorite local diner, Sarah's nursing school binder—full of loose notes and taped pages—begins to push towards the edge of the table. The possible chaos of strategically placed papers being strewn across the floor in complete disarray inspires Alan's next big sticky idea.



# SYNOPSIS

In 1973, Alan invents Press-On Memo sticky notes. He demonstrates his breakthrough technology to 3M executives at a New York trade show, sharing all his trade secrets with the corporate giant he believes will help bring his innovation to the world. A handshake deal is made.

3M never calls as promised.

In 1980, 3M launches Post-it Notes—his exact technology—without his name anywhere on it.







# SYNOPSIS

Alan's courtroom battles escalate to a climactic jury verdict that remains unheard. Alan leaves the latest 3M case dismissed, but with newfound information that helps prove his case. Now 77 years old, Alan files his appeal and returns to his workshop to perfect his latest invention: the ReGen Candle—a flame that regenerates itself.

With 40 United States Patents and his father's words still ringing in his ears, Alan's battle continues to keep his name on some of the greatest innovations of our time.

Alan's story does not end in a courtroom, but in the real world. Sticky notes on refrigerators. MLB barcodes securing stadiums. NFL lasers making precision calls. Kids playing with water guns. Cord Blood Banks and Hospitals using refrigeration alarm systems.



# SYNOPSIS

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After Alan shows his family and grandkids his latest candle innovation, he writes himself one last sticky note and presses it to his workbench:

“Keep the light on.”

A light that refuses to go out... without a fight, just like him.



A FIFTY-YEAR BATTLE

*The litigation that became the backbone of a life story*



**1973**

Invents  
Press-On Memo

**1974**

Demonstrates  
to 3M Corp.

**1980**

3M launches  
Post-it Notes

**2000s**

Water gun  
patent victories  
Digital Photo Wallet



**2020s**

MLB/NFL/3M  
Ticketmaster-LiveNation  
federal litigation  
First Down Laser Line Systems



**2026**

Trial  
proceedings

*The courtroom scenes alone would fill an epic — but the human story underneath is what makes this film extraordinary.*

# CHARACTERS:



**ALAN AMRON**  
THINK: RYAN GOSLING



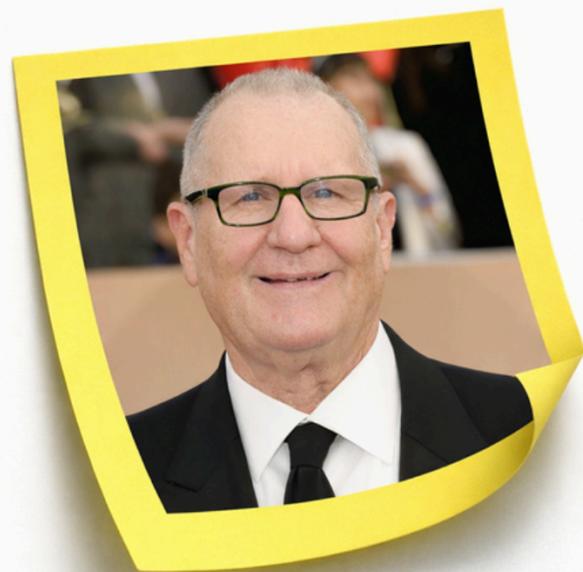
**SARAH AMRON**  
THINK: MOLLY GORDON



**STELLA AMRON**  
THINK: TEAGAN CROFT



**JACK AMRON**  
THINK: MASON THAMES



**HY AMRON**  
THINK: ED O'NEILL



**ROBERT MALLOY**  
(3M CEO)  
THINK: BOBBY CANNAVALE



**MARK VAN SEGAL**  
(AMRON LEAD TRIAL ATTORNEY)  
THINK: MAX THIERTZ



**DIEGO MARTIN**  
(3M LEAD COUNSEL)  
THINK: JAY HERNANDEZ

## THE CREATIVE TEAM



### MATĪSS KAŽA

PRODUCER | Academy Award-Winning

An Oscar-winning Latvian producer whose work spans international co-productions with deep cultural resonance. His partnership brings European prestige financing credentials alongside a record of bringing true stories to global audiences at the highest level of the craft.



### VIESTURS KAIRIŅŠ

DIRECTOR | Acclaimed Latvian Filmmaker

One of Latvia's most celebrated directors, known for his ability to render intimate human stories with cinematic sweep and emotional precision. His visual language — measured, atmospheric, and deeply psychological — is perfectly matched to the scale and interiority of Alan Amron's journey.



THE CREATIVE TEAM

# JOEY AMRON STEFANOS

SCREENWRITER | FILM EDITOR | ALAN'S DAUGHTER

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Joey Amron Stefanos is a New York–born, Los Angeles–based film editor and filmmaker who earned a BA from the University of Southern California School of Cinematic Arts. With a diverse body of work, Joey has contributed to major studio films, beloved franchises and independent productions. From comic books to courtrooms to cabaret and beyond, Joey has helped shape projects that span genres, demonstrating her versatility as a filmmaker. When it came to telling her father's story, she understood immediately that this was no ordinary biography. For her — it was a personal mission to honor resilience, expose truth, and preserve a family legacy.

As both the screenwriter and Alan's daughter, Joey brings an irreplaceable perspective: the insider knowledge of someone who lived this story, paired with the professional craft of a seasoned editor who knows exactly what makes a scene unforgettable.



*"Keep the Light On" was recognized by the Big Apple Film Festival — proof that the screenplay already resonates with industry audiences.*

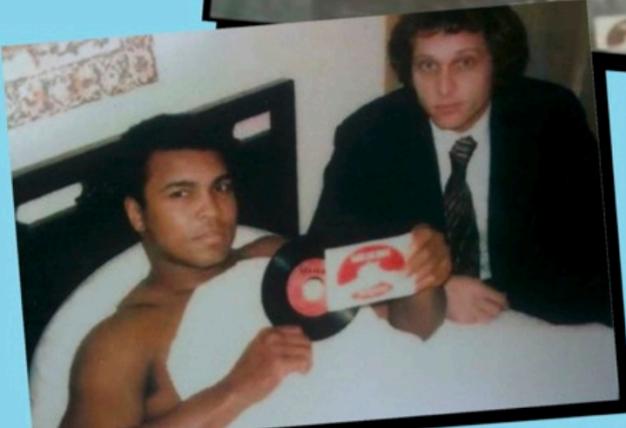
# KEEP THE LIGHT ON

Written by  
Alan Amron &  
Joey Amron Stefanos



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# MOOD BOARD:



# LAUDIO OF MOOD BOARD:



**FRANK SINATRA**  
"YOUNG AT HEART"

Fairytales can come true  
It can happen to you  
If you're young at heart  
For it's hard, you will find  
To be narrow of mind  
If you're young at heart...

You can go to extremes with impossible schemes  
You can laugh when your dreams fall apart at the seams  
And life gets more exciting with each passing day



**THE CHAMPS**  
"TEQUILA"



**BOOKER T AND THE GANG**  
"GREEN ONIONS"



**KENNY LOGGINS**  
"DANGER ZONE"



**THE SURFARIS**  
"WIPEOUT"



**JIMMY & KRISTY MCNICHOL**  
"HE'S A DANCER"



**RARE EARTH**  
"GET READY"

I never met a girl could make me feel the way that  
you do  
(You're all right)  
Whenever I'm asked what makes a my dreams real  
I tell 'em you do  
(You're outta sight)  
Well tweedle dee, tweedle dum  
Look out baby now here I come



**THE BEATLES**  
"COME TOGETHER"



**MICHAEL & JANET JACKSON**  
"SCREAM"

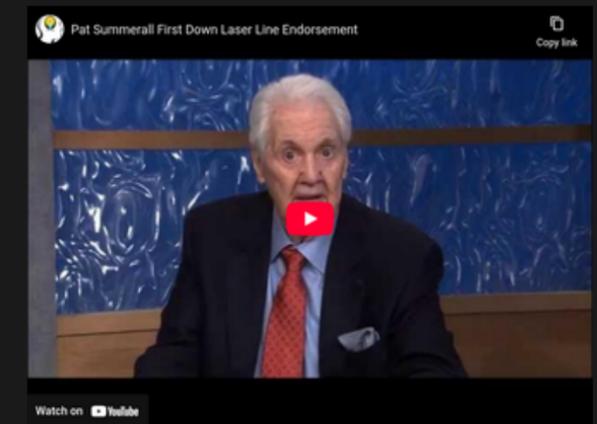
You keep changin' the rules  
while I, I keep playin' the game  
I can't take it much longer  
I think I might go insane



**MAGGIE ROGERS**  
"LIGHT ON"

Would you believe me now  
If I told you I got caught up in a  
wave?  
Almost gave it away  
Would you hear me out  
If I told you I was terrified for  
days?  
Thought I was gonna break  
Oh, I couldn't stop it  
Tried to figure it out  
But everything kept moving  
And the noise got too loud  
With everyone around me saying  
"You should be so happy now"  
And I am findin' out  
There's just no other way  
That I'm still dancin'  
At the end of the day  
And if you leave the light on  
Then I'll leave the light on

# PRODUCT VIDEOS:



# COMPS:

the social network



# Forrest Gump



IF YOU CAN'T BEAT THE BANKS, MAKE THEM PAY

CHRISTIAN BALE

STEVE CARELL

RYAN GOSLING

BRAD PITT

THIS IS A TRUE STORY  
**THE BIG SHORT**

# THE INSIDER

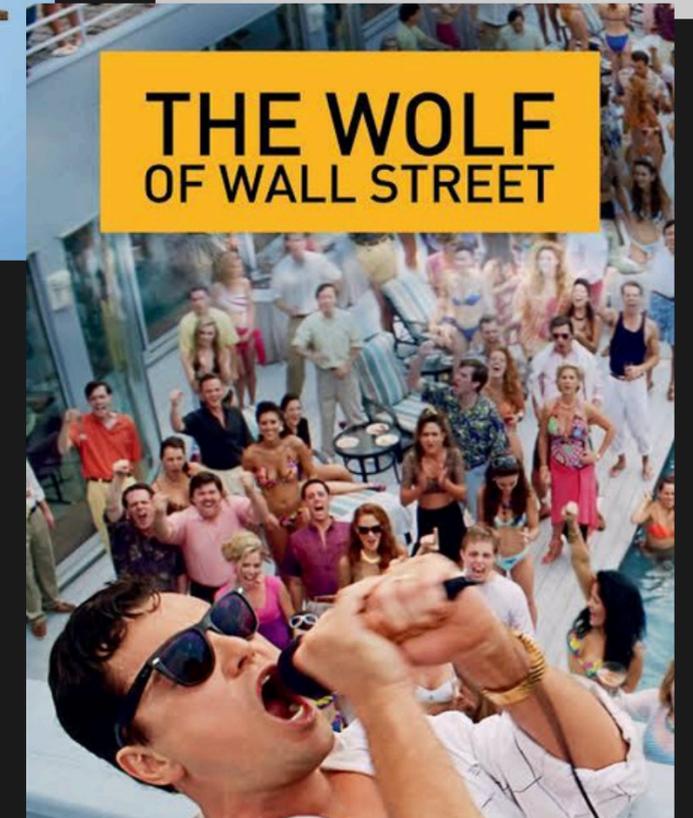


# BLACKBERRY



A relentless New York inventor spends 51 years waging war against corporate giants to reclaim the groundbreaking ideas that shaped the last half-century —exposing buried truths, colliding with Hollywood power players, and proving that innovation is as ruthless as Wall Street in a true story that fuses The Insider urgency, The Social Network ambition, BlackBerry brinkmanship, and the wild, celebrity-studded sweep of Forrest Gump.

# THE WOLF OF WALL STREET



## THE OPPORTUNITY

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*Stories like this come once in a generation.*

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### PROVEN SCREENPLAY

Big Apple Film Festival recognition. Real story. Real stakes. Universal themes of justice, persistence, and the American dream.

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### DUAL MARKET APPEAL

A USA/Latvia co-production with built-in audiences on two continents and the infrastructure for European film funding.

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### AWARD-WINNING TEAM

An Oscar-winning producer, acclaimed Latvian director, and a Hollywood editor who lived the story —all attached.

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### TIMELESS SUBJECT

The battle of the individual inventor against the corporate machine is a story as urgent today as it was in 1973.

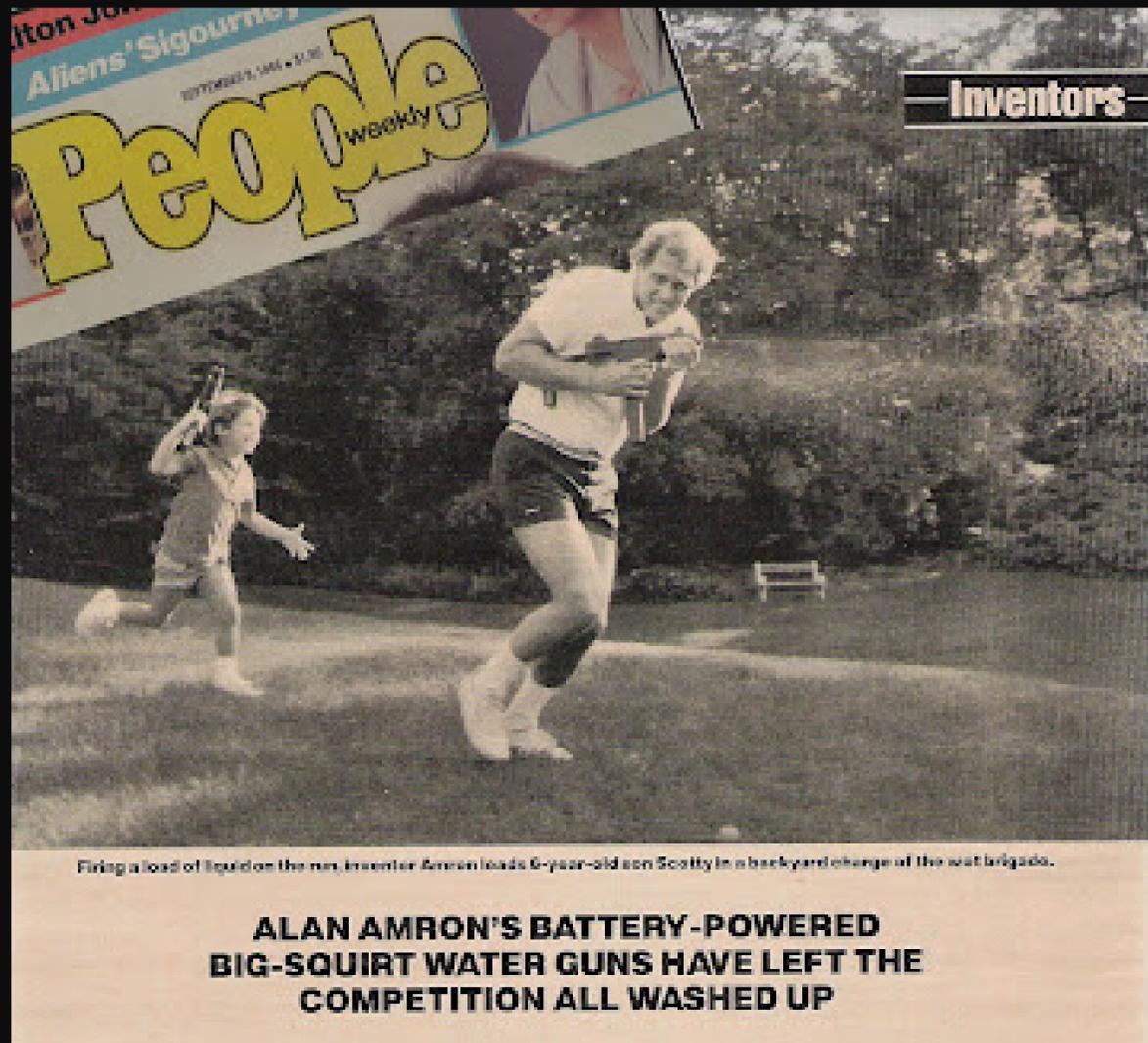
# *Two worlds. One story. A global stage.*

## THE AMERICAN STORY

- Brooklyn, New York —birthplace of the invention
- The American dream tested in federal courtrooms
- 50 years of litigation against corporate giants
- A story that speaks to every inventor, entrepreneur, and fighter
- Active trials in 2026 —the story is still being written

## THE LATVIAN CONNECTION

- Alan's wife Iveta Saksone —now Iveta Amron —is Latvian
- Alan's life and ReGen Candle work is based in Riga
- Academy Award-winning Latvian producer Matīss Kaža
- Director Viesturs Kairiņš —celebrated in Latvia & Europe
- Built-in infrastructure for European co-production funding



THE LIFE BEHIND THE FILM

# ALAN AMRON

## Notable Inventions

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- Press-On Memo (Post-it Notes) – over \$2B in annual global sales
- Dynamic Barcode – powering secure digital ticketing worldwide
- Photo Wallet – first handheld digital photo frame, licensed to Nikon
- First battery-operated steady-stream water gun
- First Down Laser Line system for live football games
- Mark Laser, used at the 2013–2014 NCAA Track & Field Championships at the University of Oregon
- ReGen Candle - automated candle regeneration system that captures melted wax and forms it into a new candle

Alan is the author of *An Invented Life: The Smoking Gun* and screenwriter of *Keep The Light On*.

# KEEP THE LIGHT ON

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*"The light of a great idea cannot be extinguished."*

—Alan Amron, Inventor

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For investment inquiries and screenplay access, please contact:

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Producer: Matīss Kaža | Director: Viesturs Kairišs

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THE  
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